

# “IDEA TO ACTUALIZATION”

For Packaged Drinking Water Manufacturing Plant

It's an **INR 160 billion Industry** in India, geared up to cross **400 billion by 2023!** That's a CAGR of **20.75% !**



With increasing health awareness, rising incomes and foreign tourist inflow, bottled water is going to see robust demand in the coming years.

As an astute entrepreneur, we are sure you see the crystal clear business opportunity. But we understand you also need answers to several questions before stepping into unknown waters.



# “IDEA TO ACTUALIZATION”

Setup of packaged drinking water Manufacturing Plant

## 2 Days

Extensive Training

GET INSIGHTS ON .....

- ▶ Capital Investment
- ▶ Resource Requirements & Planning
- ▶ Business forecasting
- ▶ Project financing
- ▶ Technology
- ▶ Licenses and legalities
- ▶ Manpower planning
- ▶ Marketing



**Experienced Trainers** and compact group size enables Personal Interaction.



Q&A based support is given to trainees.

LIVE  
**PLANT VISIT**  
INCLUDED



## Overview of Training

Mineral Water Project Information is the Flagship training created for Mineral Water Plant Aspirants. It is specially created for the Businessmen-Entrepreneurs who are willing to study the whole business before they actually venture into this field.

Our focus is mainly on creation of solid enterprise which will be sustainable, Profit making, and still contributing to the great cause of offering the best quality water to the consumers. Keeping an eye on this, we have created the content focused on the Entrepreneurial part dominantly.



## Course Content

### Day 1

- ▷ Counseling & Ice Breaker Session
- ▷ Various Business Model Features
- ▷ Type of Mineral Water Plants
- ▷ Resources required for Mineral Water Plant
- ▷ ISI & Other Documents required for Mineral Water Plant
- ▷ Profit Calculation for major 3 type of Plants

### Day 2

- ▷ Water Treatment Plant Basics
- ▷ Total Project Cost Calculation
- ▷ Project Funding
- ▷ Smart Marketing Techniques
- ▷ Q & A Session with Certificate Distribution

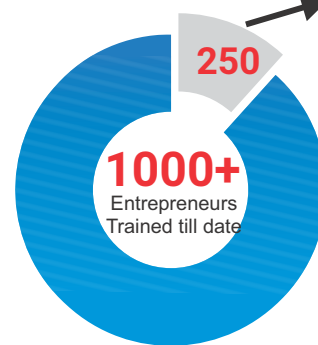
Google

4.5+  
RATING

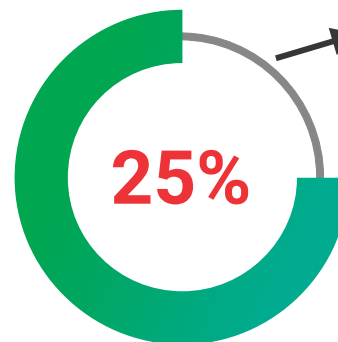


90+  
REVIEWERS

4.5+ Rating on Google with 90+ Reviewers



250 have started their  
Mineral Water Business



Almost 25% of  
trainees have  
launched their  
Business



# TESTIMONIALS.....



“ Perfectly designed training for aspiring entrepreneurs and entrepreneurs who wants to set up their business in Mineral Water / packaged drinking water. The training covers A-to-Z information, interactive modules and it is conducted by highly experienced bunch of experts from various domains.



Biman Gandhi

“ Attended "PACKAGED DRINKING WATER PLANT TRAINING Idea to Actualization" on Oct 7-8 which was very informative. The details from researching about the demand to marketing the products, through setting up plant, were explained in easy and understanding manner. This session helped me in deciding the plant capacity and other aspects of packaged drinking water business.



Shailendra Kumar

“ It was wonderful experience as sessions are really good to understand the Packaged Drinking Water Industry. My all doubts are cleared during the sessions. Specially the Bis session. It will be really helpful to me for my business planning and execution and project implementation. So thank you so much....




Shriram Korde

“ Very usefull training for those who are new to this industry... Got direction to start my own plant... very very productive teaching material... i will be looking forward to take consultation from you guys before starting my plant... thank you...



Saurabh Tendulkar

## GET IN TOUCH

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 [www.mineralwaterprojectinformation.org/live-training](http://www.mineralwaterprojectinformation.org/live-training)

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